



Panasonic
Specialist Air Network

Panasales
GROUP

installer**rewards**

with Panasonic Air Conditioners



INVERTER

INTELLIGENT ECO SENSORS
ECONAVI

BUILT-IN GENIUS | **Panasonic**

Panasonic is rewarding you once again with the Installer Rewards Program!

How does the program work?

You can earn reward points for each participating Panasonic Air Conditioner unit/combo you purchase from selected distributors (refer to Participating models). Simply redeem these reward points to claim exciting Panasonic rewards (refer to Rewards).

How do I gain reward points?

1. Register and create your installer profile at www.panasonicrewards.com.au. If you registered for 2011, then you can use the same login details.
2. Register each Panasonic Air Conditioner unit/combo purchased between **1st March and 30th June**, by logging into your profile and following the instructions. All purchases must be registered **by 20th July**.
3. Submit a copy of each registered purchase invoice/receipt for validation **by 20th July** via either:
 - Mail to: 'Panasonic Installer Rewards Program' PO BOX 1234, Brookvale, NSW, 2100.
 - Fax to: **1800 283 233**
 - Scan and email to: purchases@panasonicrewards.com.au

PLEASE NOTE: To ensure your reward points are validated, you must clearly write "Panasonic Installer Rewards Program" and your UPN (Unique Purchase Number) on each receipt/invoice. Your UPN can be found on-screen following each purchase registration.

How do I claim my rewards?

Once you have earned enough reward points and they have been validated, you will be ready to claim.

1. Log into your profile at www.panasonicrewards.com.au
2. Visit the reward section to claim your preferred Panasonic reward(s) **by 5th August**.
3. Your selected reward(s) will be validated and dispatched to your nominated address, **please allow up to 4-6 weeks for delivery**.

Timings

- Register all purchases and submit invoices/receipts **by 20th July**.
- All rewards must be claimed **by 5th August**.

Questions?

Please refer to the FAQ's at www.panasonicrewards.com.au. Alternatively contact our help desk, via email at help@panasonicrewards.com.au or call **1800 016 526**.

Participating models reward points

(Schedule 1)

Participating models	Reward points	Participating models	Reward points	Participating models	Reward points
Deluxe Inverter		FS Multi - Mini Cassette		FSV - Slim Ducted	
CS/CU-E9MKR or LKR	2^	S-22YA1E5	4	S-22MM1E51	2
CS/CU-E12MKR or LKR	3^	S-28YA1E5	4	S-28MM1E51	2
CS/CU-E15MKR or LKR	3^	S-36YA1E5	4	S-36MM1E51	2
CS/CU-E18MKR or LKR	4^	S-45YA1E5	5	S-45MM1E51	3
CS/CU-E21MKR or LKR	5^	S-56YA1E5	5	S-56MM1E51	3
CS/CU-E24MKR or LKR	6^	FS Multi - Cassette		FSV - Mini Cassette	
CS/CU-E28MKR or LKR	8^	S-63UA1E5	4	S-22MY1E51	2
Standard Inverter		S-71UA1E5	4	S-28MY1E51	3
CS/CU-RE9MKR or JKR	1^	S-90UA1E5	4	S-36MY1E51	3
CS/CU-RE12MKR or JKR	2^	FS Multi - Slim Ducted		S-45MY1E51	3
CS/CU-RE18MKR or LKR	3^	S-22NA1E5	1	S-56MY1E51	3
CS/CU-RE24MKR or LKR	5^	S-28NA1E5	1	FSV - High Static Ducted	
CS/CU-RE28MKR or LKR	7^	S-32NA1E5	1	S-73ME1E5	4
Cooling Only Inverter		S-36NA1E5	1	S-106ME1E5	4
CS/CU-S9MKR or LKR	1^	S-45NA1E5	2	S-140ME1E5	5
CS/CU-S12MKR or LKR	2^	S-56NA1E5	2	FSV - Wall unit	
CS/CU-S18MKR or LKR	3^	FS Multi - Outdoor		S-22MK1E5	1
CS/CU-S24MKR or LKR	5^	U-4LA1E5	12	S-28MK1E5	1
CS/CU-S28MKR or LKR	7^	U-5LA1E5	13	S-36MK1E5	2
Cassette		U-6LA1E5	14	S-45MK1E51	2
CS-F24DB4E5	2	FS Multi - Ducted		S-56MK1E51	2
CS-F28DB4E5	4	S-45MA1E5	3	S-73MK1E51	2
CS-F34DB4E5	5	S-56MA1E5	3	S-106MK1E51	3
CS-F43DB4E5	5	S-63MA1E5	4	FSV - Cassette	
CS-F50DB4E5	8	S-71MA1E5	4	S-22MU1E5	2
Under Ceiling		S-90MA1E5	5	S-28MU1E5	2
CS-F34DTE5	4	Combo		S-36MU1E5	3
CS-F43DTE5	6	CS-F24DB4E5+CU-L24DBE5	10	S-45MU1E5	3
CS-F50DTE5	7	CS-F28DB4E5+CU-L28DBE5	15	S-56MU1E5	3
Outdoor		CS-F34DB4E5+CU-L34DBE5	16	S-73MU1E5	3
CU-L24DBE5	5	CS-F43DB4E5+CU-L43DBE5	19	S-106MU1E5	3
CU-L28DBE5	8	CS-F50DB4E5+CU-L50DBE5	23	S-140MU1E5	3
CU-L34DBE5	8	CS-F50DB4E5+CU-L50DBE8	23	S-160MU1E5	6
CU-L43DBE5	9	CS-F24DD1E5+CU-L24DBE5	9	FSV - Ducted	
CU-L50DBE5	10	CS-F28DD1E5+CU-L28DBE5	13	S-22MF1E5	2
CU-L50DBE8	10	CS-F34DD1E5+CU-L34DBE5	14	S-28MF1E5	2
Ducted Indoor		CS-F43DD1E5+CU-L43DBE5	18	S-36MF1E5	2
CS-F24DD1E5	1	CS-F50MD1E5+CU-L50DBE5	22	S-45MF1E5	3
CS-F28DD1E5	2	CS-F50MD1E5+CU-L50DBE8	22	S-56MF1E5	3
CS-F34DD1E5	3	CS-F34DTE5+CU-L34DBE5	15	S-73MF1E5	3
CS-F43DD1E5	4	CS-F43DTE5+CU-L43DBE5	20	S-90MF1E5	3
CS-F50MD1E5	7	CS-F50DTE5+CU-L50DBE5	22	S-106MF1E5	3
FS Multi - Wall Unit		CS-F50DTE5+CU-L50DBE8	22	S-140MF1E5	3
S-22KA1E5	1	FSV - Outdoor		S-160MF1E5	4
S-28KA1E5	2	U-4LE1R5	12	FSV - Underceiling	
S-36KA1E5	2	U-4LE1R8	12	S-36MT1E5	3
S-45KA1E5	2	U-5LE1R5	13	S-45MT1E5	3
S-56KA1E5	3	U-5LE1R8	13	S-56MT1E5	3
S-63KA1E5	3	U-6LE1R5	14	S-73MT1E5	3
S-71KA1E5	3	U-6LE1R8	14	S-106MT1E5	5
				S-140MT1E5	5

^ These models earn double points in March!

Some of the above models will be replaced with new models during the promotion period. The new model will attract the same rewards points value as the older equivalent model above.

Rewards

(Schedule 2)

Earn **points** and **reward** yourself!

40 points



360 Degree Quick Iron - Gold
RRP **\$99**
NI-W810CSNSJ

50 points



10 Cup Premium Rice cooker
RRP **\$189**
SR-MS183WST

60 points



Flatbed Inverter Microwave Oven
RRP **\$249**
NN-SF550W

60 points



Bread Maker with Raisin and Nut Dispenser
RRP **\$249**
SD-2501

70 points



16MP LUMIX Digital Camera with 10x Zoom
RRP **\$329**
DMC-SZ1

80 points



CD Player, iPod Dock and Digital Radio
RRP **\$399**
SC-HC57DB

90 points



SD Card Full HD Camcorder
RRP **\$449**
HDC-SD40

100 points



LUMIX Waterproof, Shockproof, Dustproof Digital Camera
RRP **\$499**
DMC-FT4

110 points



Cordless Drill Driver 14.4v
RRP **\$529**
EY7441LR2S57

110 points




AC Unit 2.6kW
RRP **\$1,275**
CS/CU-E9MKR

120 points



5 Blade Wet and Dry Shaver
RRP **\$599**
ES-LV81-K841

130 points



Full HD 3D Blu-Ray Home Theatre System
RRP **\$899**
SC-BTT790

150 points




Cordless Rotary Hammer 28.8v
RRP **\$999**
EY7880LZ2T

150 points



Full HD 3D Blu-ray Disc Recorder - 500GB Twin HD Tuner
RRP **\$999**
DMR-BWT700GL

160 points




AC Unit 3.5kW
RRP **\$1,495**
CS/CU-E12MKR

160 points



LUMIX GX1 with 14-42mm Power Zoom Lens
RRP **\$999**
DMC-GX1GN-S

180 points



AC Unit 7.1kW
RRP **\$2,540**
CS/CU-E24MKR

200 points



8kg ECONAVI Washing Machine with Targeted Stain Removal
RRP **\$1,199**
NA-148VX3WAU

200 points



VIErA 50" Full-HD 3D Plasma*
RRP **\$1,299**
TH-P50UT50A

210 points




Cordless Drill Driver, Impact Driver, Rotary Hammer 14.4v Combo
RRP **\$1,439**
EYC106LR57/KIT

220 points




AC Unit 8.0kW
RRP **\$3,266**
CS/CU-E28MKR

260 points



15.4" Business Rugged Toughbook
RRP **\$2,199**
CF-53AACHYDA

400 points



VIErA 55" Full-HD 3D IPS LED LCD Smart TV*
RRP **\$3,199**
TH-P55WT50A

600 points



VIErA 65" Full-HD 3D Neo Plasma Smart TV*
RRP **\$4,599**
TH-P65VT50A

*Each 3D TV includes 1 x pair of high precision Full-HD 3D eyewear, additional pairs of eyewear available for 15 points each. These products will not be available for dispatch until after 01.06.12.

TERMS & CONDITIONS

1. Definitions

- 1.1 In these terms and conditions:
- "Entry Period" means the period commencing on 01.03.2012 and closing at 11.59pm AEST on 30.06.2012, unless terminated earlier. The Promoter in its absolute discretion reserves the right to extend the Entry Period. Any such extension shall be notified by the Promoter at any time on the promotional website;
 - "Official Panasonic Distributor" means a distributor which may vary dependant on each Participant's state location but limited to the following: (a) AirVic (VIC and TAS); (b) Panasales Group (NSW and QLD); (c) Industrial Air (SA and NT); and (d) Turner Engineering (WA);
 - "Participant" means a participant in the Program;
 - "Participant's Account" means the account set up by the Participant at www.panasonicrewards.com.au. The account records information required for the purpose of participating in the Program, including but not limited to, the number of Reward Points earned;
 - "Participating Product" means the Promoter's products that can be purchased for the purpose of participating in the Program as listed in "Schedule 1";
 - "Program" means the Panasonic Air Conditioning Rewards Program;
 - "Program Registration Form" means the online registration form required to be completed by the Participant for the purposes of the Program;
 - "Promoter" means Panasonic Australia Pty Limited of 1 Innovation Rd, Macquarie Park NSW 2113 (ABN 83 001 592 187);
 - "Reward" means the rewards that can be obtained pursuant to this Program;
 - "Reward Points" means the points allocated pursuant to the Program;
 - "Reward Points Redemption Period" means the period commencing on 01.03.2012 and closing at 11.59pm AEST on 05.08.2012, unless terminated earlier; and
 - "Term" means the period commencing on 01.03.2012 and closing at 11.59pm AEST on 30.06.2012, unless terminated earlier.
- 1.2 By registering and as a condition of participation, the Participant accepts these terms and conditions and any rules, policies or procedures that may be adopted by the Promoter from time to time and any changes to these terms and conditions. These terms and conditions are correct as at 01.03.2012 but subject to change. The Promoter may alter these terms and conditions at any time by posting a new version at the Promoter's website.
- 1.3 Any information on how to enter and Rewards form part of these terms and conditions. To the extent of any inconsistency, these terms and conditions prevail.
- 1.4 Subject to Clause 1.5, any natural person who is: (a) a resident of Australia who completes and submits the Program Registration Form; (b) employed as an air conditioning installer; and (c) has permission of their employer to participate in the Program; may participate in this Program.
- 1.5 The Promoter, in its absolute discretion, reserves the right to refuse any natural person with the right to participate in this Program. Employees (and their immediate families) of the Promoter, and the Promoter's agencies are ineligible.
- 1.6 Each individual is only permitted to register once.
- 1.7 The Promoter's decision on all matters pertaining to the Program, including but not limited to any dispute as to Rewards, the identity of a Participant, eligibility to become a Participant or Reward Points accumulated by a Participant is final and binding. No correspondence will be entered into.

2 Reward Points, Points Redemption & Rewards

- 2.1 The Promoter will award the Participant with the relevant number of Reward Points for every Participating Product purchase from an Official Panasonic Distributor made during the Term, subject to the individual registering the Participating Product purchase in accordance with these terms and conditions. See Schedule 1 for the list of Participating Products and the applicable number of Reward Points that will be awarded.
- 2.2 If the Participant purchases the relevant combination of Participating Products in the one (1) transaction ("Combo") then they may receive additional Reward Points in lieu of the Reward Points that they would have been entitled to if they had purchased the Participating Products separately. Participating purchases of Combo(s) means a valid indoor and outdoor unit (as per Schedule 1) purchased in one transaction on the same invoice See Schedule 1 for details of Combos.
- 2.3 If the Participant purchases eligible Participating Products during the month of March 2012, they will receive double Reward Points for those eligible Participating Products. See Schedule 1 for details of eligible Participating Products.
- 2.4 The Promoter may award Participants with bonus Reward Points for eligible Participating Product purchases, at the Promoter's sole discretion. Any bonus Reward Points available and eligible Participating Products will be clearly advertised to Participants during the Term.
- 2.5 Subject to the Promoter's systems capability, Reward Points will, in most instances, be viewable (but pending validation) in a Participant's Account within 24 hours of receiving the registration of the purchase. Validation of Rewards Points by the Promoter may take up to two (2) weeks. Once validated, Reward Points will be credited to a Participant's Account. The Promoter accepts no responsibility for any delay in validating or crediting Reward Points to a Participant's Account.
- 2.6 Once validated, Reward Points can be redeemed, during the Reward Points Redemption Period for any of the Rewards listed in Schedule 2 of this document, provided the Participant has the requisite number of Reward Points.
- 2.7 To redeem a Reward, the Participant must during the Reward Points Redemption Period, visit www.panasonicrewards.com.au and submit the requested information.
- 2.8 Reward Points can only be redeemed for Rewards during the Reward Points Redemption Period. Once Reward Points are redeemed they cannot be reissued.
- 2.9 Incomplete, indecipherable, or illegible entries will be deemed invalid.
- 2.10 Multiple entries permitted, subject to the following: (a) only one entry permitted per Participating Product/Combo purchased; and (b) each entry must be submitted separately and in accordance with the entry requirements within these terms and conditions.
- 2.11 The Promoter shall use all reasonable efforts to ensure that all approved Reward claims will be fulfilled within four (4) weeks to six (6) weeks from the time the claim is validated. Participants will be notified of any delays with fulfilment of Reward claims that exceed the four (4) week to six (6) period. However, where stated some Rewards are not available for delivery until the date specified.
- 2.12 Reward Points and Rewards, including any unused portion, are not transferable, and cannot be exchanged for cash, unless otherwise specified.
- 2.13 If the Participant is under 18 years of age, they must have the consent of their parent or guardian to participate, and if they claim a Reward, the Reward will be awarded to their nominated parent or guardian on behalf of the Participant.
- 2.14 If a Reward is unavailable, the Promoter, in its discretion, reserves the right to substitute the reward with another Reward of equal value.

- 2.15 Rewards will be delivered to the delivery address nominated by the Participant at the time of registration. The Promoter will not be responsible for any cost associated with the collection of a Reward. The Participant will be responsible for the Reward upon collection or delivery, including any damage caused by the Participant.
- 2.16 A Participant must notify the Promoter in writing if the Participant wishes to cancel registration with the Program and forfeits all Reward Points and any rights to any Reward upon such cancellation.
- 2.17 Participants may not pool or combine Reward Points with other Participants in order to receive more Reward(s) or claim a Reward worth more.
- 2.18 Project purchases and/or claims are not eligible for entry in this Program. The Promoter, in its absolute discretion, reserves the right to invalidate all of a Participant's entries and forfeit their right to a reward in this instance.
- 2.19 Participants must retain their purchase receipt(s)/invoice(s) for all entries as proof of purchase. Failure to produce the proof of purchase for all entries when requested may, in the absolute discretion of the Promoter, result in invalidation of ALL of a Participant's entries and forfeiture of any right to a reward. Purchase receipt(s)/invoice(s) must clearly specify the distributor of purchase and that the purchase was made during the Term but prior to entry. Copies or original purchase receipt(s)/invoice(s) will be accepted. However, original posted purchase receipt(s)/invoice(s) will not be returned to the Participant by the Promoter.
- 2.20 Following registration of each Participating Product purchase made during the Term, the Participant must submit their purchase receipt(s)/invoice(s) in order for their Reward Points to be deemed valid. The following text must be clearly written on the front of each receipt/invoice upon submission: "Panasonic Installer Rewards Program" and the "UPN" (Unique Purchase Number) which can be found in the on-screen confirmation following registration of their Participating Product(s) purchased during the Term and logged during the Entry Period. The Participant may submit their Participating Purchase receipt(s)/invoice(s) via the following methods: (a) Posting to "Panasonic Installer Rewards Program, PO Box 1234, Brookvale, NSW, 2100 (b) Faxing to 1800 283 233 or (c) Scanning and emailing each purchase receipt/invoice to purchases@panasonicrewards.com.au to be received by no later than 20.07.2012.
- 2.21 Reward claims cannot be validated until each Participant's logged purchase receipt(s)/invoice(s) have been received and verified via one (1) of the methods itemised in Clause 2.20.
- 2.22 Colour variations of Reward models listed in "Schedule 2" which are awarded to Participants with validated Reward claims are dependent upon availability.
- 2.23 Any cost associated with accessing the promotional website is the Participant's responsibility and is dependent on the Internet service provider used.
- 2.24 Without limiting the operation of any other condition herein, the Promoter reserves the right, at any time, to verify the validity of entries and Participants (including a Participant's identity, age and place of residence) and to disqualify any Participant who submits an entry that is not in accordance with these terms and conditions or who tampers with the entry process. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
- 2.25 The Promoter reserves the right to validate all Participants' sales figures if deemed necessary prior to fulfilment of any Reward. Accounts must be fully up to date with distributors prior to the issuing of any Reward. In the event a Participant has any outstanding amounts owing to the Promoter or an authorised distributor, the Promoter reserves the right to hold delivery of the Reward until such owing amounts are settled.

3 Promoter's Rights and Exclusion of Liability

- 3.1 The Promoter may, in its absolute discretion, at any time:
- change, amend or vary these terms and conditions;
 - change, amend, vary, withdraw or cancel any Reward or the value of any Reward;
 - withdraw, cancel, vary or change at any time, Reward Points or the value of future Reward Points; or
 - exclude a Participant from, or cancel a Participant's membership in, the Program without prior notice and without prior notice to a Participant.
- 3.2 The Promoter may, in its absolute discretion, at any time cancel the Program in whole (or in part) upon reasonable notice "reasonable notice" (being no less than four (4) weeks) to Participants.
- 3.3 Without in any way limiting the rights of the Promoter as set out in Clauses 3.1 and 3.2, if a Participant is, at any time, in breach of these terms and conditions, the Promoter may cancel the Participant's membership with the Program and any Participant whose membership is cancelled may no longer access Rewards and all of their Reward Points will be cancelled.
- 3.4 Nothing in these terms and conditions limits, excludes or modifies or purports to limit, exclude or modify the statutory consumer guarantees as provided under the Competition and Consumer Act, as well as any other implied warranties under the ASIC Act or similar consumer protection laws in the State and Territories of Australia ("Non-Excludable Guarantees"). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Program.
- Except for any liability that cannot be excluded by law, including the Non-Excludable Guarantees, the Promoter (including its officers, employees and agents) is not responsible for and excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Program, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any Program Registration Form, or correspondence that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any tax liability incurred by a Participant or his or her employer; (e) any variation in the value of a Reward; (f) use of a Reward; or (g) withdrawals, cancellations, variations or changes as set out in Clause 3.1 or 3.2 or arising from the Program.
- 3.5 Liability for any tax arising out of the Participant's participation in this Program will not be the responsibility of the Promoter. Individuals should seek independent financial advice in this regard.

4 Privacy

- 4.1 The Promoter collects personal information in order to conduct the Program and may, for this purpose, disclose such information to third parties, including but not limited to agents, contractors, service providers, prize suppliers and, as required, to Australian regulatory authorities. Participation is conditional on providing this information. The Promoter may, for an indefinite period, unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the Participant. Participants should direct any request to access, update or correct information to the Promoter. All entries become the property of the Promoter.

